

# Title Partnership Opportunity



Support access to youth programs



Engage your Employees



Showcase your brand at MIP



Enhance quality of life in Wood Buffalo

## Terry Conroy Mini Ice

The Terry Conroy Mini Ice is a seasonal ice surface that provides a huge amount of fun for youth that are 12 years of age or younger. This ice surface is widely popular for young hockey teams, ringette teams, private bookings, skating lessons and individuals, making it one of the hardest spaces to book at MIP!

By sponsoring this amenity you are aligning your brand with excellence in the delivery of community-focused programs, events, sport and recreation opportunities to residents of the region.

Your partnership supports the RRC as we work towards our vision of creating community by inspiring the residents of Wood Buffalo to gather, play and connect.

**INVESTMENT** \$15,000 Over 3 Years or \$20,000 Over 5 Years

### Partnership Benefits

- Official naming rights as the presenting partner of the Terry Conroy Mini Ice including the right to prominently display your corporate logo decal on the entrance of the Terry Conroy Mini Ice
- Logo inclusion and/or name recognition in applicable marketing materials and official communications
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- On ice logo produced and installed at the expense of the RRCWB for a duration of the partnership term (annual value of \$3,000)
- Corporate partnership highlight on applicable RRC websites
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

### Contact

SPONSORSHIP@RRCWB.CA

