

Title Partnership Opportunity



Support access to youth programs



Engage your Employees

Running Track

Located on the third floor of SCLC, the Running Track at MIP provides a clean, safe and inclusive space for members and guests to reach their health and wellness goals all year round!

Complete with 4 lanes of indoor track and additional fitness equipment, this space creates the perfect environment for patrons to reach their daily step count or get a full body work out in.

By sponsoring this amenity at MIP you are aligning your brand with excellence in the delivery of community-focused programs, events, sport and recreation opportunities to residents of the region.

Your partnership supports the RRC as we work towards our vision of creating community by inspiring the residents of Wood Buffalo to gather, play and connect.



Showcase your brand at MIP



Enhance quality of life in Wood Buffalo

INVESTMENT \$54,000 Over 3 Years or \$75,000 Over 5 Years

Partnership Benefits

- Official naming rights as the partner of the Running Track including prominent display of your corporate logo at the entrance
- Logo inclusion and/or name recognition in applicable marketing materials and official communications
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Official media announcement highlighting your long-term commitment & support for health and wellness in Wood Buffalo
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- Interior digital display advertising spot for a period of one year (value of \$6,000)
- Corporate partnership highlight on applicable RRC websites
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

Contact

SPONSORSHIP@RRCWB.CA

