

Title Partnership Opportunity



Support access to youth programs



Engage your Employees



Showcase your brand at MIP



Enhance quality of life in Wood Buffalo

Gymnasium

Located in Shell Place, the Gymnasium provides a clean, safe and inclusive space for the community to enjoy the sport of badminton, pickle ball games, and so much more throughout the year!

The Gymnasium is the host of badminton clubs, individual players, drop in guests, community tournaments, and sees thousands of players each year.

By sponsoring this amenity at MIP you are aligning your brand with excellence in the delivery of community-focused programs, events, sport and recreation opportunities to residents of the region.

Your partnership supports the RRC as we work towards our vision of creating community by inspiring the residents of Wood Buffalo to gather, play and connect.

INVESTMENT \$54,000 Over 3 Years or \$75,000 Over 5 Years

Partnership Benefits

- Official naming rights as the partner of the Gymnasium including prominent display of your corporate logo at the entrance to the Gymnasium
- Logo inclusion and/or name recognition in applicable marketing materials and official communications
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Official media announcement highlighting your long-term commitment & support for health and wellness in Wood Buffalo
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- Interior digital display advertising spot for a period of one year (value of \$6,000)
- Opportunity to be the title partner on the Indoor Turf Field House at a discounted rate of \$9,000 annually
- Corporate partnership highlight on applicable RRC websites
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

Contact

SPONSORSHIP@RRCWB.CA



The Regional Recreation Corporation of Wood Buffalo humbly acknowledges that the land on which we gather, play and connect is Treaty 8 Territory, the traditional lands of the Cree and Dene, and the unceded territory of the Métis.