

Title Partnership Opportunity



Support access to youth programs



Engage your Employees



Showcase your brand at MIP



Enhance quality of life in Wood Buffalo

Grand Ballroom

The Grand Ballroom at Shell Place is the premier event space at MacDonald Island Park and the largest ballroom in Fort McMurray Wood Buffalo.

With 13,000 square feet and the ability to transform into 4 smaller ballrooms, this venue is perfect for hosting events of any size including; Big Brothers Big Sisters' SMS Equipment Wine Auction, Northern Lights Health Foundation's Spring Fling, MCAWB's Human Rights Day and so many more! Additionally, this space is frequently booked for conferences and meetings.

By sponsoring this amenity you are supporting the RRC as we work towards our vision of creating community by inspiring the residents of Wood Buffalo to gather, play and connect.

INVESTMENT \$90,000 Over 3 Years or \$125,000 Over 5 Years

Partnership Benefits

- Official naming rights as the partner of the Grand Ballroom including prominent display of your corporate logo at the entrance to the Grand Ballroom
- Logo inclusion and/or name recognition in applicable marketing materials and official communications
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Official media announcement highlighting your long-term commitment & support for health and wellness in Wood Buffalo
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- Interior digital display advertising spot for a period of one year (value of \$6,000)
- Corporate partnership highlight on applicable RRC websites
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

Contact

SPONSORSHIP@RRCWB.CA



The Regional Recreation Corporation of Wood Buffalo humbly acknowledges that the land on which we gather, play and connect is Treaty 8 Territory, the traditional lands of the Cree and Dene, and the unceded territory of the Métis.